



MADISON COUNTY CITIZENS SERVICES AGENCY

Post Office Box 1358
Canton, Mississippi 39046-1358
601-391-1993 or 601-855-5710
Fax: 601-391-1997

January 8, 2024

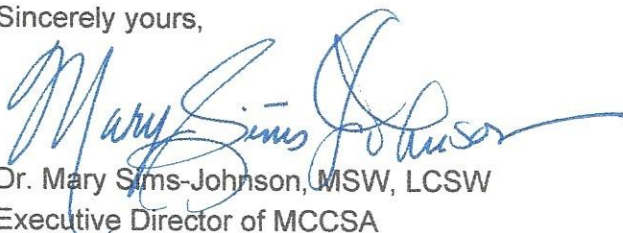
Mr. Gerald Steen, President
Madison County Board of Supervisors
P.O. Box 608
146 W. Center St.
Canton, MS 39046

Dear Mr. Steen:

Thank you for your continuous support and assistance. On behalf of the citizens of Madison County, Madison County Citizens Services Agency (MCCSA) would like to apply for continued funding for general public transportation services through MDOT. Please find attached an Abstract/Summary of our MDOT Proposal, a Notification of Intent to Apply and MCCSA Transit Information. Please complete, sign and return the **Notification of Intent to Apply Form by Tuesday, January 23, 2024.**

Thank you for your attention and assistance. Please call Annie Jackson or myself at 601.391.1993, if you have any questions.

Sincerely yours,



Dr. Mary Sims-Johnson, MSW, LCSW
Executive Director of MCCSA

Enclosures

Board of Directors

Timmy Pickett - Chairman Neal Riley-Vice Chairman

Will Sligh - Secretary/Treasurer

Dr. Nelson Cauthen Alvin Davis Russ Latino

Dr. Mary Sims-Johnson, Executive Director

NOTIFICATION OF INTENT TO APPLY FOR FEDERAL ASSISTANCE AVAILABLE FOR PUBLIC OR PRIVATE NON-PROFIT ORGANIZATIONS TO PROVIDE TRANSPORTATION SERVICES TO THE GENERAL PUBLIC IN NON-URBANIZED AREA

Applicant Organization: Madison County Citizens Services Agency

1005 W Peace St. Canton, MS 39046

Street Address or P. O. Box City State Zip Code

Dr. Mary Sims-Johnson (601)855-5710

Name of Contact Person Telephone Number

I have been afforded the opportunity to review the transportation service proposal of the above named organization. Based on the review: (check one)

I do believe that this type of service is needed at this time.

I do **not** believe that this type of service is needed at this time.

Comments: _____

Reviewer: _____
Signature Title Date

Madison County Board of Supervisors
Name of Organization

125 W. North Street Canton MS 39046
Address City State Zip Code

Telephone Number 601-855-5500

NOTE: Notification of Intent to Apply for Federal Assistance must be submitted to the city and county elected officials of all counties served. A copy of responses must be included with the application package. The applicant must include a list of all city, and county elected officials sent Notice of Intent to Apply.

Project Summary/Abstract

Please summarize the proposed project by providing at least the following information: applicant name, type of organization, total cost (including federal 5311 share requested), service area, type of services, hours of operation, number of vehicles operated, number of proposed passenger trips, proposed changes in type or level of service(s), documentation of need that supports the application and relationship of this application to the local coordinated planning efforts.

Madison County Citizens Services Agency (MCCSA), a public governmental agency, is proposing to continue to operate its 5311 rural area transportation program serving the general public, persons with disabilities, and the elderly populations in Madison County, MS. We are proposing to operate commuter routes, flexible routes, and demand response services Monday through Friday, from 6:00 a.m. to 6:30 p.m. We will provide demand response services on Saturdays from 6:00 a.m. - 10:00 p.m. Additionally, we will provide demand response services on Sunday 8:00 a.m. - 6:00 p.m. Demand response services will target the general public as well as the elderly and persons with disabilities, including persons with developmental disabilities with a 24-hour advance call-in. Our office hours for daily call-in demand services will be Monday through Friday from 8:00 a.m. until 5:00 p.m. MCCSA observes all Madison County holidays.

We are proposing to operate thirteen (13) vehicles with a 191-passenger capacity. MCCSA has seven (7) ADA-accessible vehicles. We are requesting a total budget of **\$1,745,003.00** of which **\$1,059,446.00** in 5311 funds is requested, **\$535,557.00** from the Madison County Board of Supervisors, and **\$150,000.00** in contracts.

Goals and Objectives for 2024-2025 are:

We are proposing to provide approximately 25,000 – 26,000 passenger trips in FY 2024-2025. This projection is based on FY 2022-2023 transit trip data. We are unsure if this goal will be achievable, but we are confident that we will revert back to our pre-pandemic passenger trip goals soon.

Objectives:

- A. To initiate and provide a continuum of community awareness regarding transportation services. It will include the dissemination of transit brochures, and “Hop on Board” flyers. This material will be distributed at employment sites, medical facilities, retail stores, grocery stores, colleges, hotels, restaurants, libraries as well as other places of high general public concentration. “Hop on Board” flyers will also be displayed at our (10) Bus Shelters across Madison County.
- B. To advertise transit services on our website, through radio public service announcements, and social media, monthly, and ongoing.
- C. To implement the activities of our Marketing Plan monthly with businesses, agencies, schools, retail stores, and hotels across Madison County to increase awareness and transit ridership, monthly, ongoing.
- D. To continue to solicit program support funds from MDOT, RTAP, contracts, Memorandum of Understanding (MOU), and other funding resources to enhance MCCSA Transportation, ongoing.

- E. To address the citizens of Madison County's unique transportation service needs, ongoing.
- F. To discuss and plan coordinated transportation services with Trans-Con providers across the region to provide seamless transportation service linkages, ongoing.
- G. To provide exceptional passenger experiences by providing safe, dependable, affordable, and professional transportation services, monthly, and ongoing.
- H. To continue utilizing hands-free contactless payments (Q-Cards) an innovative and easier way for passengers to pay their fares, monthly, and ongoing.
- I. To adopt new technologies such as improved onboard security with high-definition cameras and reliable passenger Wi-Fi to attract new passengers, monthly, ongoing.

Need For Transportation Services

Madison County has a total estimated (2021) population of 109,813 persons (www.census.gov/quickfacts). According to the 2021 Census Report, 14% of the population in Madison County is 65 and over. A total of 13% of the population in Madison County lives below the poverty level. In Canton, Mississippi, 25% of the population lives in poverty. According to www.city-data.com/countyMadison-County-MS (13%) of the population in Madison County used some other means of transportation other than "drive a car" to work. Also, Data US, estimates that 1,776 workers by household in Madison County, Mississippi have no vehicle. This data and census information suggests a desperate need for public transit services in Madison County. Also, this data implies that there is a targeted population that needs transportation services.

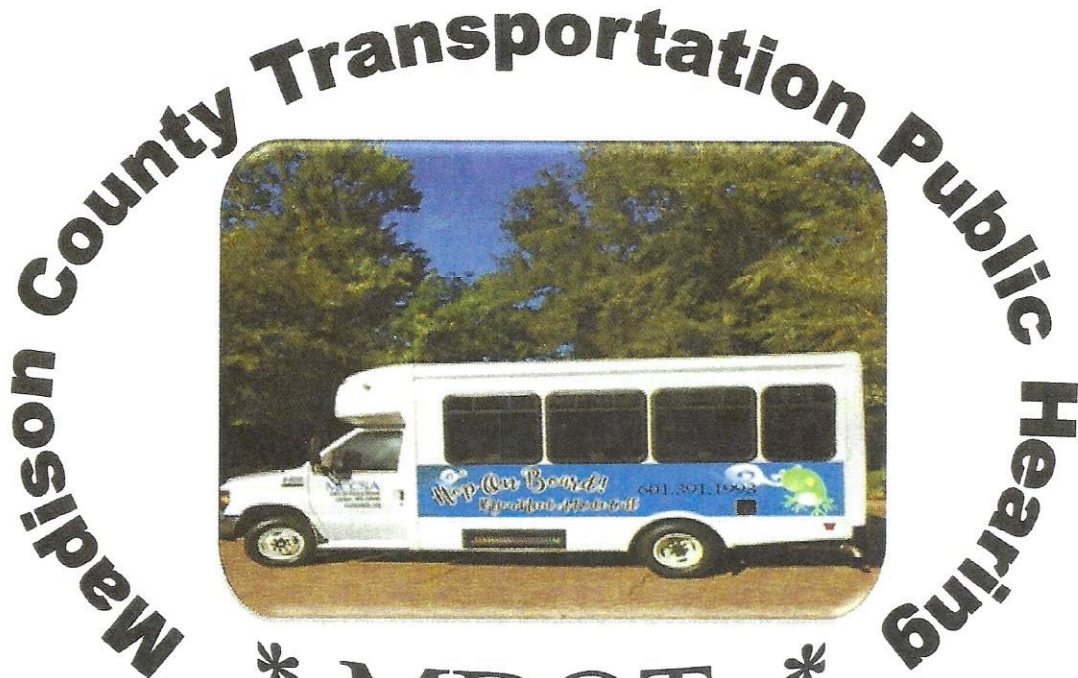
Expansion in Services as a result of ARRA Funds

MCCSA received \$200,855 in ARRA funds for the purchase of (1) 17 ADA passenger bus, (1) 7 passenger van, and 10 passenger shelters for the expansion of transportation services in Madison County. Transportation services have been expanded utilizing flexible routes for the (10) passenger shelters across rural Madison County. We have added (5) new flexible routes across Madison County. Reliable transportation services will be provided to impact accessibility to jobs and address the personal transportation needs of the citizens in Madison County, MS.

NOTICE

Public Hearing

Transportation Services



* MDOT *

Tuesday, January 30, 2024
5:00 p.m.

Canton Public Library
102 Priestley St.
Canton, MS 39046

Thank you _____
Madison County Citizens Services Agency _____
1005 W. Peace Street _____
Canton, MS 39046
(601) 391.1993
Fax: (601) 391.1996